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NEW 100 STARS TEEN CENTER RECEIVES LAPTOP DONATIONS FROM COKE FLORIDA

JACKSONVILLE, Fla., (*February 22 2020*) – I'm A Star Foundation and 100 Black Men of Jacksonville have partnered together to operate the new 100 STARS Teen Center on Moncrief Road. The Center will offer programs to transform disengaged students into leaders, empowerment workshops to reduce bullying and crime, culinary arts, tutoring, technology, job training and more.

As part of their 2020 Black History Month Celebration, the local Coca-Cola bottler, Coca-Cola Beverages Florida, LLC (Coke Florida) has donated laptops to be used in the new center. Locally owned, locally managed and locally operated, Coke Florida has three community pillars, Education, Economic Empowerment and Sustainability. The Company has a history of supporting education through technology donations such as the laptops that were donated. Their statewide Black History Month program focuses on creating shared value through education, ensuring inclusiveness and supporting economic empowerment.

WHAT: 100 STARS Teen Center. I'm A Star and 100 Black Men of Jacksonville receive laptop donation from Coca-Cola Beverages Florida.

WHEN: Saturday, Feb. 22, 2020, 11 a.m. - 12 p.m.

Coke Florida donated seven laptops to be used in the new 100 STARS Teen Center, and five laptops to senior high school students in I'm A Star Foundation. I'm A Star servant leaders Naiylah Prier, Bria Myles, and Leilani White accepted their laptops at the ceremony. Recipients Jordan Brown and Robbi Jones were not in attendance. See more about the students' college commitments in the b-roll below.

B-ROLL: <https://youtu.be/NT1eNrQyT6Q>

PHOTOS: <https://www.imastarfoundation.org/cokefloridalaptops>

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ABOUT I'M A STAR FOUNDATION

I'm A Star Foundation is a volunteer program that transforms middle and high school students into the next generation of servant leaders. An acronym for "Smart, Talented and Resilient" students, the Foundation draws kids ages 13-18 from schools across Duval County. Students meet on weekends to creatively co-work on solutions to problems affecting their peers. Since its establishment in 2010, the organization has maintained a 100% graduation rate. Founder and Executive Director Betty Seabrook Burney is a former Duval Co. School Board Chairwoman. I'm A Star Foundation student have been featured in various press outlets, including Jacksonville Free Press, Florida Times Union, The Florida Star, ABC7Chicago and The Huffington Post. For more information, please visit www.imastarfoundation.org.

About Coca-Cola Beverages Florida, LLC

Coca-Cola Beverages Florida, LLC (Coke Florida) is a family-owned independent Coca-Cola bottler. Coke Florida's exclusive sales and distribution territory covers over 18 million consumers across 47 Florida counties, and includes the major metropolitan markets of Jacksonville, Miami, Orlando and Tampa. Coke Florida manufactures, sells and distributes over 600 products of The Coca-Cola Company and other partner companies including Monster Energy and BODY ARMOR. Coke Florida is the third largest privately held, and the sixth-largest independent bottler of Coca-Cola products in the United States. The company is also one of America's largest black-owned businesses. Coke Florida was founded in 2015 and is headquartered in Tampa, Florida. For more information, please visit cocacolafloida.com.

About 100 Black Men of Jacksonville, Inc.

The 100 Black Men of Jacksonville, Inc., the Jacksonville Chapter of the 100 Black Men of America, Inc., was founded in September 1991 under the principle that black men can make a positive impact on the young black males in our community of Jacksonville. The chapter set out to engage in those activities that would improve the rate of success for our young black males by encouraging and inspiring them to recognize the importance of a quality education as the springboard for becoming productive members of society. The Jacksonville chapter is a non-profit corporation organized under the laws, rules and regulations of the state of Florida. We are a group of black men who volunteer time and talents to provide training and mentorship programs for the youth. The chapter seeks, provides and acts to facilitate the process of educational, economic and social mobility to improve the quality of life for African American males as they transition from boyhood to manhood.